

EXHIBIT 2



GazeTV

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Summary

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About

GazeTV is a social entertainment platform that allows creators and their audience to interact, support, and grow with each other.

11-50

Private

gazetv.com/ [🔗](#)

199,304

Recent News & Activity

News • Apr 20, 2021

TechRound — Interview with Jack Cheng, Co-Founder at Social Entertainment Platform: GazeTV

News • Apr 15, 2021

GazeTV — GazeTV Foundation Site Is Live!

News • Apr 14, 2021

Yahoo! News — GazeTV Launches Blockchain-Powered Social Entertainment Platform That Puts Creators First

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Details

Industries

Blockchain

Information Technology

Media and Entertainment

Music Streaming

Social Media

Video Streaming

Founded Date

2020

Founders

Jack Cheng, Kim Jackson, Zach Lebeau

Operating Status

Active

GazeTV jumps out of the traditional model and has adopted blockchain technology for the advancement of data transparency and management. To encourage content creation and interaction of audiences and creators, there are tokenomic incentives. Unlike other social entertainment platforms lack transparency, most creators are only able to earn small advertising fees through advertisements. Not only are they unable to predict the revenue from each video, but frequent in-stream advertisements also disrupt users from viewing video content. On the contrary, GazeTV makes use of Ethereum Blockchain and the unique tokenomics to incentivize Gazer community by measuring the uploaded video duration by the second as well as their activity. The frequency of view, like, comment and sharing videos. Creators are able to customize the theme and price of their videos. Then audiences can pay to unlock content or to make direct donation to content creators. At the same time, the platform also provides automated content synchronization and data analysis. These assist creators in importing content from multiple platforms to GazeTV. GazeTV private access version started since 30 March 2021. The public version has announced to go-live today. Currently the platform has gained over 360,000 minutes of video content. The platform has successfully gained traction, creators such as Gramatik, one of the well known electronic musician and

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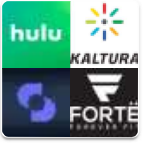
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Technology

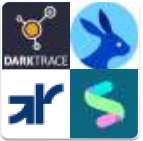
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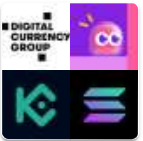
Video Streaming Female Founded Companies

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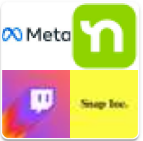
Information Technology Female Founded Companies

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Blockchain Companies

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Social Media Companies (Top 10K)

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